# TLC 2023 Annual Conference- Sponsorship Opportunities

Thursday October 5th, 2023
Temple University Student Center

The Technology Learning Collaborative (TLC) drives the digital literacy, access, and inclusion conversation in Philadelphia by promoting professional collaboration, training, and networking among organizations and individuals. TLC has been operating as a community-based digital equity coalition since its founding in 2012 as an outgrowth of the city-wide collaboration that led to the establishment of a network of 77 free public computer labs. The organization provides professional development for digital inclusion practitioners and direct service providers by hosting workshops, an annual conference, and information sharing. With a **membership base of over 500 digital inclusion practitioners and advocates**, TLC has the opportunity to transform Philadelphia's digital equity landscape with aligned, effective, and community-driven approaches.

**Please join the Technology Learning Collaborative at our 9th annual conference**. The audience for our conference typically includes **100-150 attendees**, consisting of staff and volunteers from social service organizations, adult education service providers, local universities, media literacy organizations, career and educational training organizations, and technology access organizations—all with the common interest of advancing digital equity in Philadelphia. Content for the conference includes sessions on internet and device access, digital skills training, best practices for working with specific population groups (people with disabilities, English Language Learners, older adults), digital navigator programs, and more.

Sponsoring the conference will support TLC's efforts to build a Community of Practice for digital equity in Philadelphia including information and resource sharing, professional development and capacity building, advocacy, and regional collaborations. Sponsorship packages include scholarship tickets for attendees to make sure that everyone interested in digital equity can attend and benefit from the conference, as well as opportunities for your organization to connect with our audience of digital inclusion practitioners and advocates.

**Please see the next page of this document for a list of sponsorship options for the conference**. If you have any questions or would like to discuss the conference further, please contact Kate Rivera at kate.rivera@tlcphilly.org or 267-225-8026. Thank you for your time and consideration!

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Sponsorship of TLC's annual conference positions your organization as a champion for digital equity in Philadelphia. As a sponsor, you will be creating a space for digital inclusion practitioners and advocates to come together to learn from each other and plan for the future. Sponsorship will support high-quality educational content and diverse audience participation, ultimately advancing digital equity in our communities. Top sponsorship opportunities include:

➢ **Presenting Sponsor $20,000 (limit one)**: Leading conference partner and supporter of the organization's digital equity field building activities year-round, including the opportunity to speak directly to the audience and to sponsor a session.

➢ **Platinum Sponsor (15,000)**: Key conference partner and supporter of the organization's digital equity field building activities year-round, including an opportunity for deeper interaction with our audience as a sponsor of one of our sessions.

➢ **Gold Sponsor $10,000**: Features an opportunity for deeper interaction with our audience as a sponsor of one of our sessions.

➢ **Silver  & Bronze Sponsors**: Include several opportunities to be recognized for your support.

| Sponsorship Packages | Presenting Sponsor $20,000 (limit one) | Platinum Sponsor $15,000 | Gold Sponsor $10,000 | Silver Sponsor $5,000 | Bronze Sponsor $2,500 |
|---|---|---|---|---|---|
| Number of scholarship tickets sponsored | 15 | 15 | 10 | 10 | 5 |
| Tickets for up to 5 staff to attend conference | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition website and conference booklet | ✓ | ✓ | ✓ | ✓ | ✓ |
| 2 custom "thank you" posts on TLC social media | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on signage at conference and slides | ✓ | ✓ | ✓ | ✓ | ✓ |
| Table at conference | ✓ | ✓ | ✓ | ✓ | |
| Sponsor a session – includes speaking opportunity & signage | ✓ | ✓ | ✓ | | |
| Thanked in conference opening remarks | ✓ | ✓ | ✓ | | |
| Recognition as sponsor of year-round professional development series | ✓ | ✓ | | | |
| Sponsor conducts 5-minute welcome during a whole-audience plenary | ✓ | | | | |

A La Carte Sponsorship Opportunities:

- Live-Stream Sponsor – Provide the opportunity for virtual attendees to attend some of the conference sessions. Sponsor will receive recognition on the live-stream and conference materials.
- Breakfast or Lunch Sponsor - Sponsor will receive recognition on signage near tables.
- Donations of raffle items such as gift cards, laptops, or tablets to promote attendee engagement

Checks should be made payable to:
Technology Learning Collaborative
2102 E York St
Philadelphia, PA 19125

Sponsorship donations may also be made via our PayPal donation page.

Contact Kate Rivera at kate.rivera@tlcphilly.org or 267-225-8026 with any questions or to discuss sponsorship opportunities further.