



# *Technology and Shared Prosperity: Fighting Poverty through Digital Literacy*

A Free Conference and Discussion on Jobs and Training, Access to Benefits, Early Learning, Housing Security and Economic Security

Temple University  
Student Center  
1755 North 13th Street  
Philadelphia, PA 19122

Date: October 17, 2013

Time: 9:00—3:00



The Goals of the Technology Learning Collaborative are to:

**Develop** programmatic areas and ideas, including GED/ABE, adult literacy, and workforce development.

**Share** resources, program information, digital literacy instructors, and volunteers.

**Convene** regularly to discuss new ideas with other TLC members.

**Participate** in the TLC Training Institute, hosting workshops & conferences on digital literacy and new technologies.

**Identify** volunteer needs and placement opportunities for digital literacy work.

**Promote** digital literacy programs and equitable Internet access.

For more information go to: [www.tlcphilly.org](http://www.tlcphilly.org)

# Conference Schedule

Breakfast and Registration

*9:00—10:00*

Opening Remarks

*10:00—10:10*

Opening Plenary

*10:10—11:40*

Eva Gladstein, Mayor's Office of Community

Empowerment and Opportunity

Christine Caputo, The Free Library of Philadelphia

Jane Shull, Philadelphia FIGHT

Dr. Karin Eyrich Garg, Temple University School of Social Work

Kelly Durand, People's Emergency Center

Meg Shope Koppel, Philadelphia Works

Kevin Cafferky, Opportunities Industrial Center, Inc.

Kimberly Rogers, Financial Empowerment Center/Clarifi

Lunch and Networking

*11:40-12:30*

Affinity Groups: Session 1

*12:30—1:30*

Affinity Groups: Session 2

*1:30—2:30*

Closing and Wrap-Up

*2:30—3:00*

## Eva Gladstein

Eva Gladstein serves as Executive Director of the Mayor's Office of Community Empowerment and Opportunity for the City of Philadelphia, a recently formed agency whose mission is to align the City's efforts to lift individuals and communities out of poverty, and increase opportunities for low income individuals and families. She previously served as Deputy Director of the Philadelphia City Planning Commission and recently completed a three-year assignment as Executive Director of the 31-member Philadelphia Zoning Code Commission, successfully reforming and modernizing Philadelphia's 50-year old zoning code. Gladstein also served as the Director of Neighborhood Transformation for Mayor John F. Street, coordinating a multifaceted strategy designed to renew and strengthen entire communities. Prior to being appointed to this position, Gladstein served as the Executive Director of the Philadelphia Empowerment Zone under Mayors Street and Rendell for close to seven years. Gladstein began her career in the mid-1970s, co-founding and directing several non-profit organizations. She lives in Philadelphia and has been active on the Boards of a variety of civic associations.

## Christine Caputo

Christine Caputo is the Interim Chief at the Office of Public Service Support at The Free Library of Philadelphia, where she manages city-wide programs, outreach, grants, and services for youth, including The Free Library's participation in the Broadband Technology Opportunities Program. Before moving into administration she served as a Children's Librarian, Branch Library Manager, Regional Library Department Manager, and Program Coordinator. Along the way, Chris participated in many of The Free Library's ventures into new technology and related programming, including training staff when the internet first became available in Libraries to more currently working on the gamification of summer learning through badging. Ever civic minded Chris is active in her community as well. She is a member and past president of the Board of Governors of Mt. Airy Learning Tree, an organization of neighbors teaching neighbors. She has a B.S. Ed. in Library Science and Secondary Education-Spanish, an M.S. in Library Science, and a M. Ed. in Early Childhood Education.

## Jane Shull

**Jane Shull is the Executive Director of Philadelphia FIGHT**, an AIDS Service Organization serving over 8,000 HIV-infected people and those at very high risk in the Philadelphia Metropolitan Area. Ms. Shull came to FIGHT in 1991 when it was a small research organization with a seed grant from the American Foundation for AIDS Research and guided the organization's development to its present size, including over 100 employees and six major programs. She was responsible for the development of the Jonathan Lax Immune Disorders Treatment Center, currently one of the largest HIV practices in our region, serving uninsured and underserved people living with HIV/AIDS without regard for ability to pay. She also helped to launch FIGHT's major education and advocacy initiatives, that include Project TEACH, a nationally recognized peer education training program, supported the Critical Path Internet Project through a transition from a one-person staff to its current ability to offer Internet access at four computer labs at FIGHT with a full menu of training programs, and helped launch FIGHT's prison and jail reentry initiatives that currently serve hundreds of ex-offenders each year.

## Dr. Karin Eyrich Garg

**Dr. Karin Eyrich-Garg is an Associate Professor of Social Work at Temple University's School of Social Work.** She has secondary appointments in the Department of Public Health and in the Department of Geography and Urban Studies. She earned her MSW (1997) and PhD (2002) from the George Warren Brown School of Social Work and her Master of Psychiatric Epidemiology (2001) from the School of Medicine, Washington University in St. Louis, Missouri. She then completed a two-year postdoctoral fellowship in Clinical Substance Abuse Treatment Research (2002-2004) at the University of Pennsylvania School of Medicine, Department of Psychiatry, Center for Studies of Addiction/Treatment Research Institute.

Dr. Eyrich-Garg's research interests include homelessness, low-income populations' technology use, substance abuse, mental health, service use engagement, and social support. She has published peer-reviewed manuscripts and book chapters in these topical areas. She has received grant and contract support through the City of Philadelphia, the Mental Health Association of

Southeastern Pennsylvania, the Administration for Children and Families, the Centers for Disease Control and Prevention, and the National Institutes of Health. Dr. Eyrich-Garg is also a licensed clinical social worker. Her practice experience includes individual, family, and group work with homeless adults, adolescents in state custody, and families.

### **Kelly Durand**

**Kelly Durand is the Director of Organizational Learning at the People's Emergency Center.** Her work includes oversight of PEC's government grants related to its homeless service provisions. She has extensive experience in developing quality assurance and improvement processes, such as database development and performance oversight. Kelly serves as a member of the City of Philadelphia's McKinney Strategic Planning Committee and the HMIS Data Subcommittee.

### **Meg Shope Koppel**

**Meg Shope Koppel, Ph.D., Senior Vice President of Research, Policy & Innovation for Philadelphia Works,** the Philadelphia workforce investment board, has over 20 years of experience in program evaluation, policy research, and economic analysis. Her department provides technical expertise and system performance management for strategic development of "best in class" workforce efforts. Dr. Shope Koppel spearheads development of information products that increase the efficacy of public systems through coordination with the private sector and partnerships across government, employers, educational providers, and community agencies. Under her leadership, Philadelphia Works analyzes and consolidates multiple sources of labor market information for validation by employers and to align the system with the City's economic development efforts.

Prior to this position, Dr. Shope Koppel was Interim CEO for the Philadelphia Workforce Investment Board (PWIB) and oversaw merger activities for PWIB as strategic and oversight functions were joined with the fiscal agent. She had served as Director of Research. Before coming to the PWIB, Dr. Shope Koppel consulted in economic analysis and economic development, taught and worked at university research centers and for econometric consulting firms.

## Kevin Cafferky

Kevin Cafferky, MST is the Comptroller for the Opportunities Industrialization Center, Inc. (OIC) a not-for-profit education and training program started by the late Reverend Dr. Leon H. Sullivan. Kevin has also taught as an adjunct professor of Finance in the Temple University School of Tourism and Hospitality Management. He has worked for Healthcare and Financial Services companies in a range of financial positions. Mr. Cafferky holds a Bachelor's Degree in Accounting from West Chester University and a Master's Degree in Taxation from Philadelphia University. Mr. Cafferky has been a member of several non-profit boards, currently serving as a Board Member of Education-Works and the Greater Northeast Philadelphia Chamber of Commerce. Kevin has been a Board Member of the Greater Philadelphia Chamber of Commerce, the Chairman of the Young Professional's Network (YPN), a part of the Greater Philadelphia Chamber of Commerce. In addition to being Chairman of YPN, Kevin was also the Treasurer and Vice Chairman of the Board of Directors for Greater Philadelphia Cares (now part of the United Way of Greater Philadelphia and Southern New Jersey). Kevin was the founding Chairman of the Young Friends of the Philadelphia Youth Network (PYN) and also served as the Chairman of the Finance Committee of the Center City Proprietors' Association (CCPA).

## Kimberly Rogers

Kimberly Rogers has a rich background in social services. She is currently employed at Clarifi, the former Consumer Credit Counseling Services of Delaware Valley. She is a **Team Lead and Financial Counselor at the Financial Empowerment Center** (FEC). The FECs provide free high-quality, one-on-one financial counseling with professionally trained counselors to help clients transition from debt management to saving. Prior to this position, she was a Case Manager at the Greater Philadelphia Coalition Against Hunger. While at the Coalition she worked on the Supplemental Nutritional Assistance Program (SNAP) campaign by engaging in client advocacy both locally and nationally, providing educational workshops about SNAP benefits, regulations and enrollment and provided direct case management services to low-income individual to ensure receipt of eligible public benefits.

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