



TLC Member Engagement and Outreach Consultant

About TLC

The Technology Learning Collaborative (TLC) advances digital equity in Greater Philadelphia by providing professional development and capacity building for practitioners, driving collaboration, and advocating for digitally inclusive communities. TLC is a nonprofit coalition of staff and volunteers from social service organizations, adult education service providers, local universities, media literacy organizations, workforce development organizations, technology access organizations, libraries, governmental entities, and businesses.

Consultant Role Description

TLC is seeking a consultant to provide member engagement and outreach support for a 3-6 month period beginning in April 2025. The consultant's scope will include:

Member Engagement and Outreach

- Outreach to involve more orgs in TLC and encourage orgs to officially become TLC members, including engaging sectors like tech workforce, education, economic development organizations, and others
- Engage existing members through affinity groups / working groups / learning circles, making connections between organizations
- Engage subject matter experts to speak at TLC meetings or develop resources for members
- Explore the idea of a member directory or ecosystem map, to better connect members and identify alignment and gaps
- Help with organizing events, such as Philly Tech Week
- Take the lead on developing member spotlights

Website

- Organize and draft content
- Input on design and logo
- Follow up as needed with website and logo designers

How to Apply

To express interest in this consulting role, please email kate.rivera@tlcphilly.org by **March 18th** with a brief description of relevant experience and an estimated cost quote.